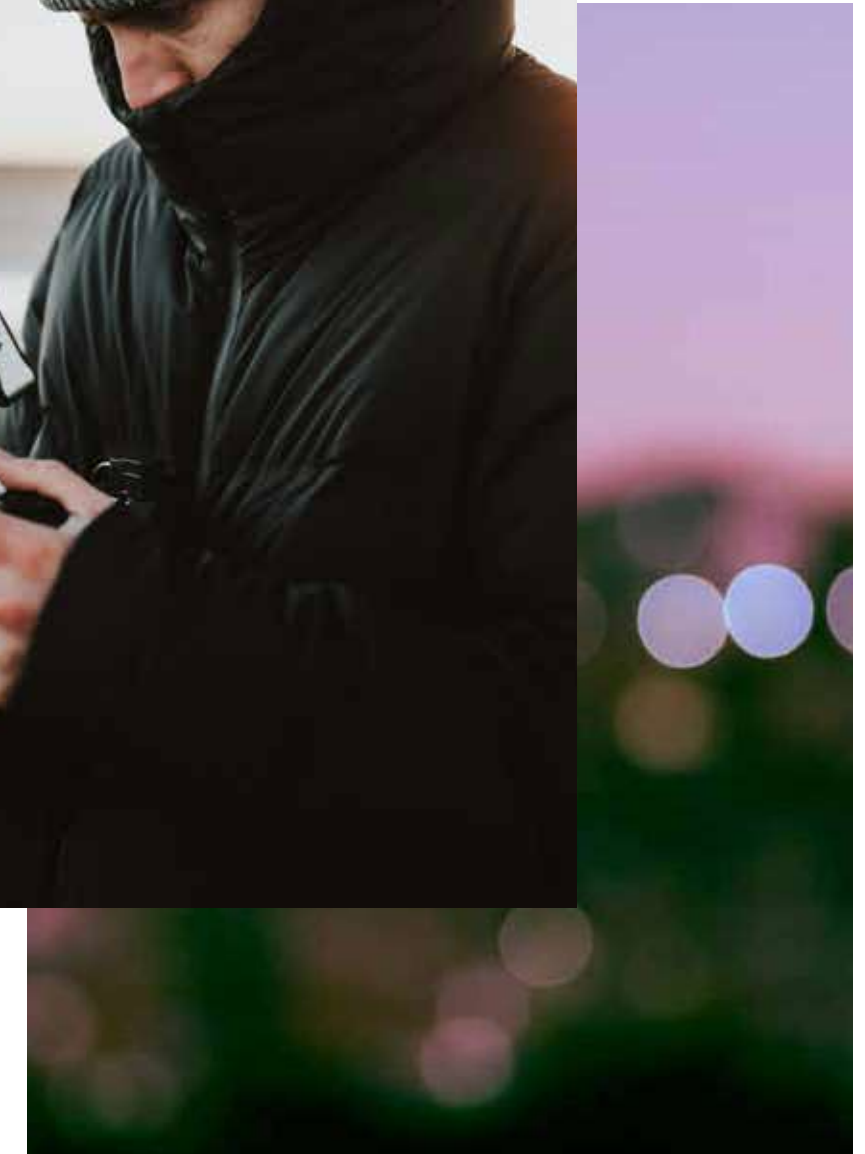


Uppbeat

Media kit

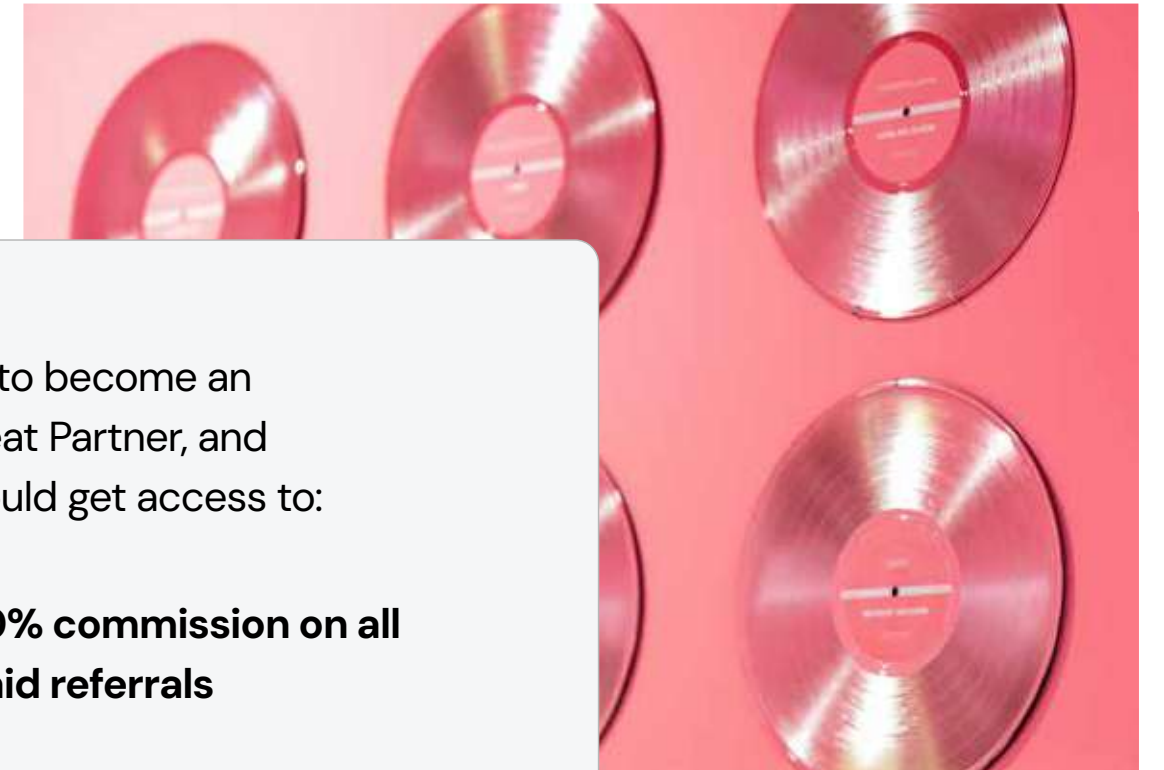


Here's how to earn with Uppbeat



Apply to become an Uppbeat Partner, and you could get access to:

- **30% commission on all paid referrals**
- **An exclusive discount for your audience**
- **Recurring commission on monthly subscriptions, for up to a year**
- **An online Partner portal to track your stats, plus regular updates on Uppbeat's new features and Partner community**



Top-performing video ideas

A walkthrough of your editing process, featuring Uppbeat as your go-to music source

How to find the perfect track or sound effects for a scene

How to capture your personal aesthetic through music and graphics

Why and how creators can document their lives – like this example from Uppbeat partner **TheApolloAlien**



Talking about Uppbeat



What makes Uppbeat special? Here's what you can mention in your videos:

► **The all-in-one platform**

Uppbeat has all the music, sound effects, motion graphics, LUTs and stock video you need to make great content.

► **Free to start**

No card, no trial period. Your audience can sign up and access 30% of our catalog right away.

► **Human-made**

Everything in our catalog has been made by real artists.

► **A perfect fit for creators**

Uppbeat was built specifically for creators, and we were one of the first music platforms to ever do so!

► **Curated catalog**

Every track and sound effect is hand-picked by our in-house team. No filler, ever.

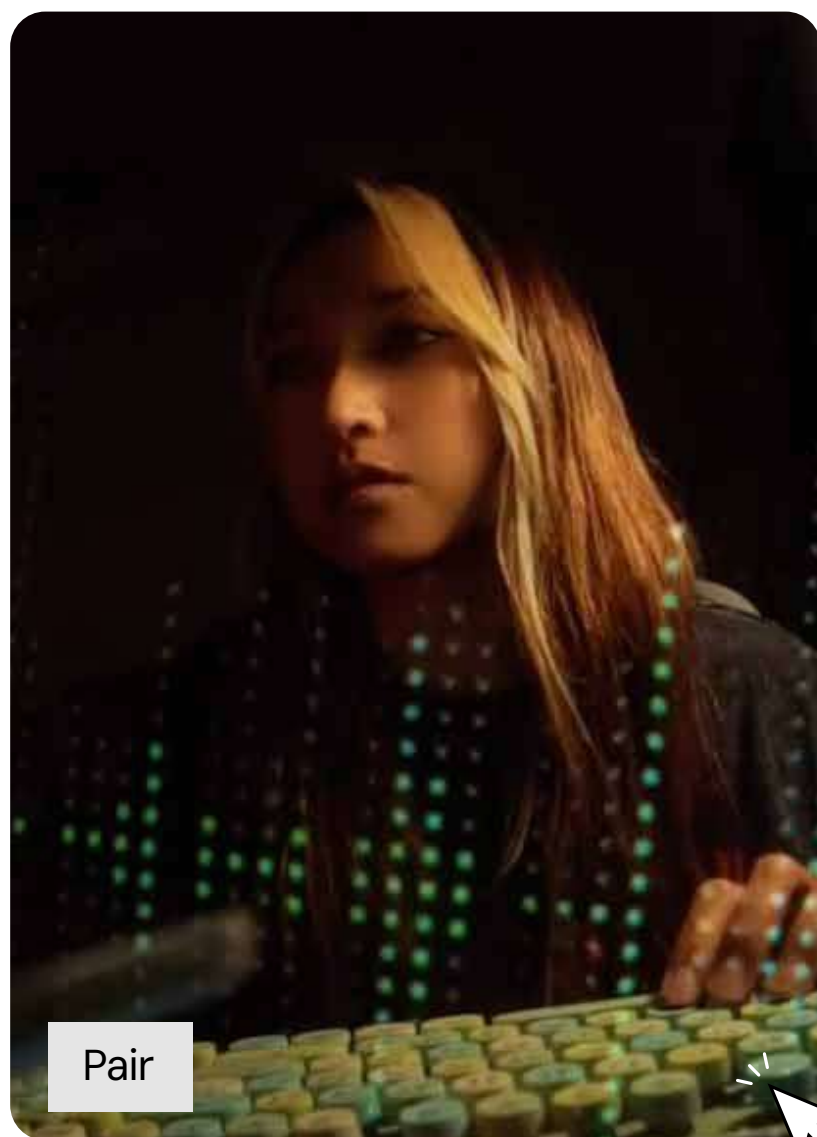
► **Ethical by design**

We pool our subscription revenue and share it fairly with artists, every month.

Ideas from our community



John Schoolmeesters wove an Uppbeat mention into a deep-dive into IMAX history



Pair illustrated how Uppbeat helps her make content that feels authentically hers



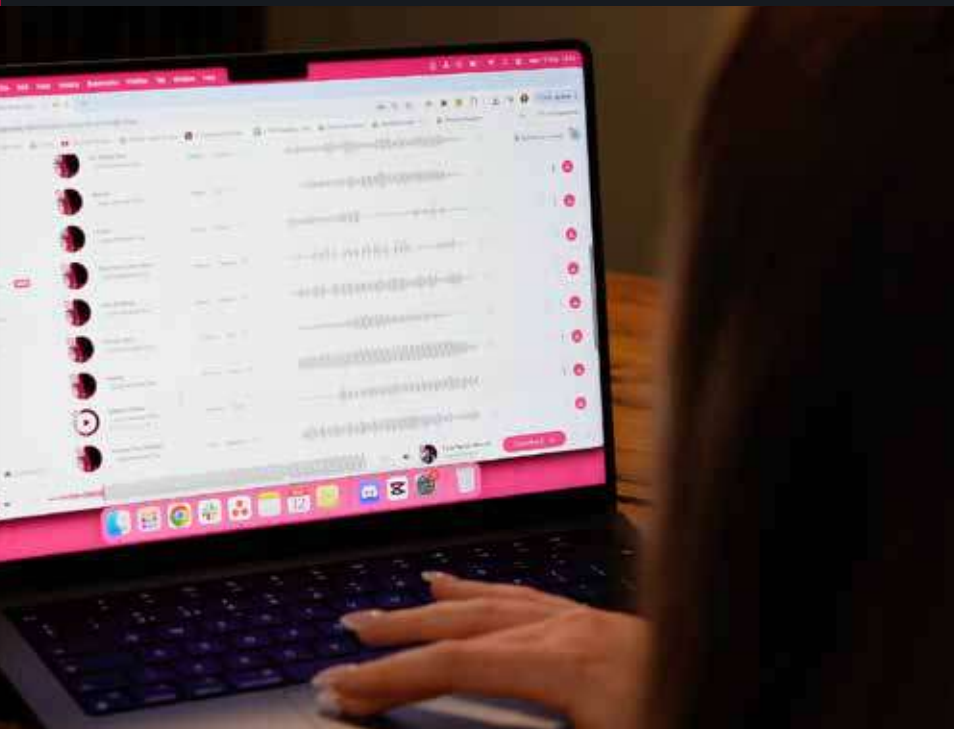
Joseph Martin rounded up his favourite music libraries and named Uppbeat his "budget king of 2025"



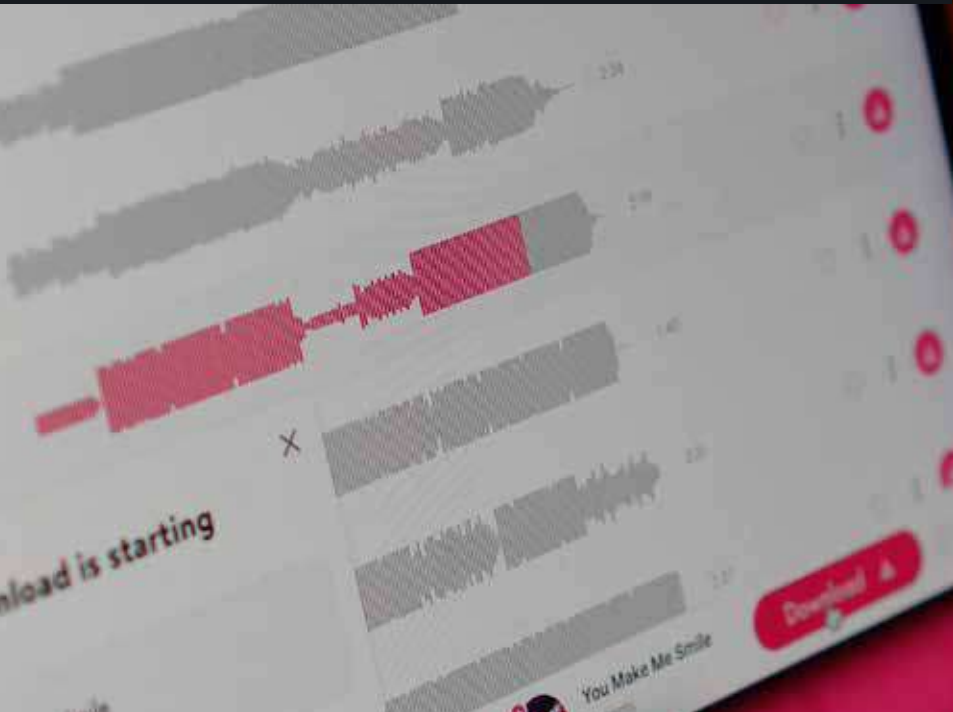
Oliver Kelly showed how the right music sells emotion in video content



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 Join Uppbeat's
creator community 



 Bring your edits to life with
Uppbeat

Exclusive assets and b-roll

We've created exclusive motion graphics and branded b-roll footage to help you share Uppbeat in your content, ready to drop straight into your videos! Use them to highlight your referral link and share Uppbeat with your audience.

Exclusive motion graphics

Branded b-roll footage

FAQs

Still have questions? Visit our [FAQs](#)

